**ARTICLE PREPARATION**

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**Abstract**

A concise abstract is required. The abstract should state briefly the purpose of the research, the methods, the principal results and major conclusions. The length should be less than 200 words. Abstract is mandatory.

**Keywords**

Immediately after the abstract, provide a maximum of 5, but at least 3, keywords separated by semicolon and in sentence case format. Example: Neural network; Forecasting; ANOVA.

**Article structure**

Use of word-processing software It is important that the file be saved in the native format of the word processor used. The text should be in single-column format. Keep the layout of the text as simple as possible. Most formatting codes will be removed and replaced on processing the article. Do use bold face, italics, subscripts, superscripts etc. When preparing tables, use grid for each row. ***To avoid unnecessary errors, you are strongly advised to use the "spell-check" and "grammar-check" functions of your word processor***.

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***Subdivision - numbered sections:***

Divide your article into clearly defined and numbered sections. Subsections should be numbered 1.1 (then 1.1.1, 1.1.2, ...), 1.2, etc. (the abstract is not included in section numbering). Any subsection may be given a brief heading. Each heading should appear on its own separate line.

***Introduction:***

State the objectives of the work and provide an adequate background, literature gap in brief and unique contribution of the research work.

***Literature review:***

Provide the detailed literature survey done to carried out the research work.

***Material and methods/research methodology:***

Provide materials and methods/ research methodology used to achieve the research objective. If any used methods already published should be indicated by a reference.

***Results:***

Results should be clear and concise.

***Discussion:***

This should explore the significance of the results of the work. A combined Results and discussion section are often appropriate.

***Conclusions***

Conclusion of the study must include the unique contribution, major findings, managerial/social implication and scope and limitation of the study.

***Table, Figure and Equations:*** if you are using table then do centre alignment and mention the Table name above the table with centre aligned. **Example:** Table1. Summary of the ANOVA test. Similarly, provide the name of the figure below the figure with centred alignment. **Example:** Figure1. The general structure of neural network. If any equation, provide those with left justify and provide the number, Example Eq. 1. Cite those within the text like Table1, Figure1 and Eq.1.

***Appendices***

If there is more than one appendix, they should be identified as A, B, etc, and provide after reference.

***Reference style:***

Do follow the APA format for reference, i.e, last name first name of the author, year. Cite the article within the text like **(last name of the author, year)** is single author, if two author **(Last name of author1 & Last name of author2, year)** and in case of more than two authors, **(last name of the author, et al., (year).**