

MANAGEMENT DEVELOPMENT PROGRAM

CALENDAR 2021-2022

INDIAN INSTITUTE OF MANAGEMENT SHILLONG

Umsawli Campus
Shillong - 793018
Meghalaya, India
Website - www.iimshillong.ac.in



MDP Calendar 2021-2022

The Open MDPs may be conducted On Campus or On Line depending on prevailing conditions. Dates of following MDPs can also be arrived on mutual convenience and availability of participants and programme Director/s.

Sr No	Name of the Program	Program Directors/s	Dates	Duration
1	Practicing Business Research	Prof. Bidyut Jyoti Gogoi	21-23 May, 2021	3 days
2	Stress Management in Modern Organizations	Prof. Sanjoy Mukherjee Prof. Sanjeeb Kakoty	9 - 11 June, 2021	3 days
3	Practicing Business Research	Prof. Bidyut Jyoti Gogoi	14- 16 June, 2021	3 days
4	Spirituality and Management: Indian Insights	Prof. Sanjoy Mukherjee Prof. Sanjeeb Kakoty	26-30 July, 2021	5 days
5	Data Analytics for Non-analytics/Non-IT professionals	Prof. Pradeep Kumar Dadabada	2-4 August, 2021	3 days
6	Financial Management for Managers	Prof. Mousumi Bhattacharya Prof. Sharad Bhattacharya	2-6 August, 2021	5 days
7	Human Values and Ethics in Management	Prof. Sanjoy Mukherjee Prof. Sanjeeb Kakoty	18-20 August, 2021	3 days
8	Wisdom Leadership: East-West Perspectives	Prof. Sanjoy Mukherjee Prof. Sanjeeb Kakoty	22-24 September, 2021	3 days
9	* Contemporary Project Management and Execution	Prof. Rohit Joshi	07-11 September, 2021	5 days
10	* Data Analytics Tools and Models in Management	Prof. Rohit Joshi	21–25 September, 2021	5 days
11	Marketing Analytics for Practitioners	Prof. Raj Dash	04-08 October, 2021	5 days
12	Creative Problem Solving and Innovation Techniques for Organization Excellence	Prof. Rohit Joshi	05-09 October, 2021	5 days
13	Marketing for Entrepreneurs	Prof. Vibhas Amawate	11-13 October, 2021	3 days
14	Corporate Social Responsibility: Perspectives and Practices	Prof. Sanjoy Mukherjee Prof. Sanjeeb Kakoty	27-29 October, 2021	3 days
15	Online Research for Marketing Decisions	Prof. Raj Dash	19-21 October, 2021	3 days
16	Design and Implementation of Business to Business Marketing Strategies	Prof. Vibhas Amawate	6-8 October, 2021	3 days

17	Business in Emerging Economy	Prof. Debasisha Mishra	1-5 November, 2021	5 Days
18	Indian Way of Management	Prof. Debasisha Mishra	15-19 November, 2021	5 Days
19	Goods and Services Tax (GST) For Non-Tax Professionals	Prof. Atul Mehta	17-19 November, 2021	3 days
20	Effective Communication	Prof. Sanjeeb Kakoty Prof. Sanjoy Mukherjee	17-19 November, 2021	3 days
21	* Lean six sigma green belt	Prof. Rohit Joshi	09-11 November, 2021	3 days
22	* Leveraging Resources for Organization Excellence	Prof. Rohit Joshi	16-20 November, 2021	5 days
23	Self and Leadership	Prof. Sanjeeb Kakoty Prof. Sanjoy Mukherjee	15-17 December, 2021	3 days
24	*Statistics For Policy Makers	Prof. Rohit Joshi	21-23 December, 2021	3/5 days
25	Strategy for Growth and Entrepreneurship	Prof. Debasisha Mishra	6-10 December, 2021	5 days
26	Product Management for Sustainable competitive advantage	Prof. Vibhas Amawate	19-21 January, 2022	3 days
27	Marketing your business Online	Prof. Gurpreet Kour	27 -30 January, 2022	4 days
28	Financial Decision Making using Excel	Prof. Sharad Bhattacharya Prof. Basav Roychoudhury Prof. Mousumi Bhattacharya	28-30 January, 2022	3 days
29	Marketing Innovation and Design Thinking	Prof. Gurpreet Kour	01 -03 February, 2022	3 days
30	Leading and Working in Teams	Prof. Ashutosh Murti	9-11 February, 2022	3 days
31	Practical Business Analytics using R	Prof. Basav Roychoudhury	14-18 February, 2022	5 days
32	Basic Sustainability for Leaders	Prof. Sanjeeb Kakoty Prof. Sanjoy Mukherjee	16-18 February, 2022	3 days
33	Business Modelling using Excel	Prof. Basav Roychoudhury	22-25 February, 2022	4 days
34	Practicing Business Research	Prof. Bidyut Jyoti Gogoi	17-19 February, 2022	3 days
35	Finance for Non-Finance Executives	Prof. Naliniprava Tripathy	10 - 12 March, 2022	3 days
36	Practicing Business Research	Prof. Bidyut Jyoti Gogoi	17- 19 March, 2022	3 days

* these dates are flexible and will update or can be change as per availability and request of participants



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