



EDUCATION	<b>PhD in Management (<i>Pursuing</i>)</b> <i>Indian Institute of Management Shillong</i> 2022 - present
	<ul style="list-style-type: none"><li>• Area: Marketing</li><li>• Thesis Topic: The role of climate Literacy in decarbonization from the lens of sustainable consumption</li></ul>
	<b>Master of Business Administration (MBA)</b> <i>Rajiv Gandhi Institute of Petroleum Technology (RGIPT)</i> 2018 - 2020
	<ul style="list-style-type: none"><li>• Specialization: Marketing and Energy Management</li></ul>
	<b>Bachelor of Engineering (BE)</b> <i>University Institute of Technology – Rajiv Gandhi Proudhyogiki Vishwavidyalaya (UIT-RGPV)</i> 2014 - 2018
	<ul style="list-style-type: none"><li>• Specialization: Chemical Engineering (Petrochemical Technology)</li></ul>
EMPLOYMENT	<b>Reliance British Petroleum Mobility Limited (RBML)</b> <i>Area Manager – Sales and Operations</i> 2020 - 2022
QUALIFICATION	<b>CAT</b> 2021   2017
CONFERENCES	<b>IIM Shillong- INDAM 2024 Doctoral and Early Career Researchers’ Colloquium   IIM Shillong</b> 2024
	<ul style="list-style-type: none"><li>• Paper Title: Evaluating the efficiency of national oil companies in the context of climate change performance index: A narrative from the Indian energy market</li></ul>
	<b>International Marketing Conference - 3 (iMarC-III)   IIM Shillong</b> 2024
	<ul style="list-style-type: none"><li>• Paper Title: Climate literacy? A qualitative analysis of relation with energy transition using bibliometric analysis</li></ul>
	<b>10th International Conference on Sustainability (SUSCON X)   IIM Shillong</b> 2023
	<ul style="list-style-type: none"><li>• Paper Title: Driving Change for Community: The Tale of the KMN Foundation’s Social Entrepreneurial Journey towards Sustainability</li></ul>
	<b>International Conference of Marketing on Consumer Experience on Consumer Experience in Digital Era   IIM Bodh Gaya</b> 2023
	<ul style="list-style-type: none"><li>• Paper Title: Influence of Scarcity claims on impulsive buying intention: The Role of FOMO and reversibility of decision</li></ul>
	<b>International Conference on Recent Trends in Energy Storage and Hydrogen Energy   RGVP Bhopal</b> 2023
	<ul style="list-style-type: none"><li>• Paper Title: Microbial Fuel Cell: Clean Energy Production through Microbial Fuel Cell (MFC) using Wastewater: An Alternative Measure for Green Energy Production</li></ul>
SKILLS	<b>Subject Proficiency:</b> Marketing Management and Marketing Strategy, Retail Management, Sales and Distribution Management, Business Statistics, Energy Marketing and Policy
	<b>Research Skills:</b> Regression Analysis, PLS SEM, Case Studies, Machine Learning/AI for research
	<b>Software:</b> R, MATLAB, Smart PLS, NVivo, Aspen HYSYS, Open LCA, Tableau, SQL, VOSviewer

